

TIME GIVEN | PEOPLE SUPPORTED

# Celebrating volunteering and philanthropy in the City of London



LORD  
MAYOR'S  
APPEAL  
CHARITY



**A Better  
City for All**

IN PARTNERSHIP WITH

**CITYA.M.**



SELECT ANY HEADING TO VISIT THAT PAGE

A message from the Lord Mayor  
of the City of London

3

What is City Giving Day?

4

Why get involved?

5

Case study: Bank of China

6

How to take part

7

Case study: Skanksa

13

FAQs

14

Case study: EY

16

Your stories

17

A record year: participants

18

The Lord Mayor's Appeal

20

Contact us

21



"I hope that you will join me and the hundreds of businesses committed to making City Giving Day 2021 the best yet."

**The Lord Mayor's Appeal focuses on four key pillars, aiming to create a City that is Inclusive, Healthy, Skilled and Fair.**

Under the fair pillar, City Giving Day is a simple but impactful initiative that enables City companies and employees to celebrate and showcase their philanthropic and volunteering achievements.

Despite last year's challenges, City Giving Day 2020 was a huge success. Many participants adapted their plans to make their events more inclusive than ever before, engaging colleagues not only in the City, but nationally and internationally as well.

This year, I hope to see even more organisations and businesses getting involved, demonstrating the transformational impact that businesses and employees can have on local communities and charities.

Please join me and the hundreds of businesses already committed to creating 'A Better City for All', making City Giving Day 2021 the best yet!

A handwritten signature in black ink, reading 'William Russell'.

**Alderman William Russell**  
The Rt Hon The Lord Mayor of the City of London



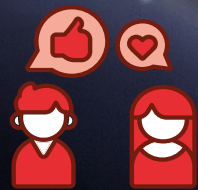


A unique annual event that has become a staple in the City's calendar, uniting us through charity and community partnerships.

The City of London is a global leader in financial and professional services, but not everyone knows that it also invests significant sums in communities and causes to change lives and make a wider positive impact on society.

For companies, City Giving Day is an opportunity to showcase their charitable and community work, and let their staff and visitors know about the difference they are making and the lives they are changing.

96%



96% of the participating companies would recommend City Giving Day to others.





# Your business

City Giving Day is a simple initiative that is good for your business, good for your people, and good for the City and your local community.

Whether you're a small business or a large corporation, City Giving Day is a chance to engage with your employees, recruit volunteers, raise funds for charity, showcase your charity partners and charitable giving, and most importantly, have some fun!

- People want to work for, and stay longer at, a company that has a strong sense of corporate and social responsibility.
- Involve and engage with employees company-wide
- Be part of a collective and growing movement showing how you are making a difference to society.
- Launch new projects or focus on the charity and community work you are already doing.
- Help change the narrative of how the City and business is perceived.
- Use City Giving Day as a focal point for your CSR activity.

# Your people

- Provide a platform to promote, educate, or celebrate what you do with your colleagues.
- Provide an opportunity to increase employee engagement in your charitable and volunteering activities.
- Make your colleagues feel proud of the difference they and their company make.

# Your city & community

- Increase understanding and awareness of the communities and people your company impacts and the issues they face.
- Allow you to strengthen your partnerships with the charities and communities you support.



Photo taken before March 2020



“Bank of China is very proud to be an active supporter of the City Giving Day from the very beginning, and to help spread its spirit to as many people as possible, and to wide areas outside London.”

#### Bank of China hosts virtual Town Hall to celebrate City Giving Day

On 22nd September, Bank of China hosted a virtual Town Hall to celebrate the Bank's commitment to the Lord Mayor's Appeal's City Giving Day. Besides being an annual charitable celebration, the day offered the Bank an opportunity to connect with local communities and unite all its staff.

Despite the pandemic, we marked our sixth consecutive participation in City Giving Day by staging a virtual Town Hall and setting some new records. Over 300 staff, including from our branches in Manchester, Birmingham, Glasgow, Edinburgh and Dublin, attended. Staff shared stories, there were talent performances and a charity auction was held. Collectively staff raised an outstanding £14,000 demonstrating the Bank's strong commitment to those in need.

The event included short speeches. Mr. Fang, the General Manager and CEO, spoke of deepening connections in the City, the Lord Mayor noted the bank's long-standing commitment to charity work and generous donation of PPE, and Place2Be, the Lord Mayor's Appeal charity partner provided an overview to complete an outstanding day.

Bank of China is very proud to be an active supporter of the City Giving Day from the very beginning, and to help spread its spirit to as many people as possible, and to wide areas outside London. We are also truly grateful that City Giving Day has offered us such an excellent platform to do charity work, as well as a great opportunity to bring our staff together as a team and build cohesion.





# 1

## Make a donation

Making a donation to The Lord Mayor's Appeal is not compulsory. We understand that organisations have their own chosen charity that they wish to fundraise for and we support your endeavours to raise money for them. However, as a charity ourselves, we would welcome a small donation to The Lord Mayor's Appeal.

Funds raised through The Lord Mayor's Appeal will be used to support projects with our charity partners (Place2Be, OnSide Youth Zones, Samaritans, and The Duke of Edinburgh's Award).

Our suggested donation to The Lord Mayor's Appeal is £1.50 to £3.00 per UK-based employee. Alternatively, if you are fundraising on City Giving Day, you could split the funds raised between The Lord Mayor's Appeal and your own chosen charity/charities.

**As a supporter of The Lord Mayor's Appeal, you will have the opportunity:**

- of coverage in City A.M.
- of a visit by the Lord Mayor, Lady Mayoress or one of the Sheriffs or Aldermen on City Giving Day.
- of a cheque presentation photo with the Lord Mayor at the Thank You Reception.

Even in such a challenging year, it was great to see businesses come together in a great cause, showing what a fantastic community, and force for good, the City of London can be.

£300k+



In 2020 an estimated £300,000+ was raised for charities and good causes.

**Susanna Winter**  
Corporate Social Responsibility Manager  
Baker McKenzie





# 2

## Promote & celebrate

City Giving day is the perfect opportunity to demonstrate the support you provide to charities and good causes throughout the year.

Here are some ideas to get you started:

- Launch a new community or CSR initiative
- Hold a charity fair – showcasing the work of your charity partners
- Hold awards/recognition ceremonies for the impact that employees had on their communities
- The #GoRed campaign provides a focus for City Giving Day; making it more visible and showing that we are all united behind a common cause.
- Many of the organisations who take part in City Giving Day encourage their staff to wear something red or organise red-themed events.

## Fundraise

Engage your colleagues and raise money for a good cause – this can be to support a charity of your choice and/or The Lord Mayor's Appeal.

Ideas to raise money >

## Volunteer

City Giving Day is a great way to offer your time and volunteer for a cause. There are many ways you can get your employees involved in volunteering:

- Hold a volunteer recruitment drive
- Run a community-based workshop
- Run a mentoring event
- Collect food for foodbanks

### Useful Organisations

There are a number of organisations that can help with corporate volunteering projects, including:

Do It >	CAF >
Timebank >	Benefacto >
City Action >	ELBA >

If you're organising a sponsored fundraising event for City Giving Day, it's worth setting up an online sponsorship account with companies like **JustGiving** or **Virgin Money Giving** – this makes collecting sponsorship money really easy and your sponsors can opt in for Gift Aid too.

**Gift Aid** allows UK charities to claim back the basic rate tax already paid on donations by the donor. This means charities can claim back 25p for every £1 donated from the government, boosting the value of the donation by a quarter.



## A LORD MAYOR'S APPEAL INITIATIVE

"City Giving Day is a day of celebration! It really brings people together for social good and instils a sense of community across the City and wider across our UK firm."

**Pranathi Praveen**

EMEIA Financial Services Consulting  
EY

60%



60% inspired employees  
to become more involved  
in charitable activity

proud to support

LORD  
MAYOR'S  
CITY

Photo taken before March 2020





# 3

## Get involved in one of our events

On the day, we organise a series of our own Lord Mayor’s Appeal events, including:

- Tour de City >
- Tour de Wharf >
- City Walk >
- Treasure Hunt >
- Quiz Night >



72% of participating organisations said it helped promote and celebrate charitable activity.

## Key dates

**Tuesday 4<sup>th</sup> May**  
**Virtual Engagement Event**  
An opportunity to learn what other companies are planning this year and how you will be supported in the build up to City Giving Day 2021.

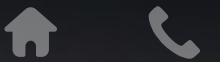
**Thursday 1<sup>st</sup> July**  
**Virtual Engagement Event**  
Another opportunity to hear what others are planning and to share ideas.

**Wednesday 1<sup>st</sup> September**  
**Countdown Event**  
Your final opportunity to hear from some of the other companies taking part this year and leave with top tips and a checklist to help you make the most of your City Giving Day

**Tuesday 21<sup>st</sup> September**  
**City Giving Day**

**Date TBC**  
**Thank You Reception**  
Our opportunity to say thank you to this year’s participants and to celebrate the great things you have achieved.





# 4

## Online & offline activities

This year we are going to be both online and offline, enabling more businesses, organisations and individuals to take part in a way that feels safe to them.

We've come up with some great ideas for online activities and events that will engage you and your colleagues, at the same time as supporting others, and raising money.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org) #CGD #GoRed #CityGivingDay

<b>Host a talent show</b> What hidden talents do you and your colleagues have? Charge for a ticket and gather round to be entertained. 1	<b>Offer your services to local organisations</b> Maybe a charity needs some bookkeeping, or a school could do with some marketing support. Can you and your colleagues offer your skills and time? 2	<b>Host a yoga or fitness class</b> Encourage your colleagues to get active with a online fitness class. 3	<b>Wine tasting evening</b> Invite a local wine merchant to suggest a range of wines and charge people to attend the tasting. 4	<b>Karaoke</b> Impress your colleagues with your singing ability — try out your favourite tunes, rock songs and ballads. Pay per song.
<b>Hold a Scavenger hunt</b> Come up with a list of things that people have to find around their own homes / offices. 5	<b>Bake-a-long</b> Pick a recipe, gather the ingredients, and all join in and bake at the same time. 6	<b>Bake off</b> This one will be judged on appearance alone, but who can bake the best looking cake? 7	<b>Auction of promises</b> Ask colleagues to offer up a skill or service, and then bid on what you want. 8	9
<b>Physical challenges</b> How many press ups/sit ups/etc can you do in an hour or throughout the day? 10	<b>Challenge your CEO</b> To do something - what would you love to see them do? 11	<b>Pie someone</b> And stream it across your internal communications channels. 12	<b>Decorate your room red</b> And then share the photos with us on social media using #CGD #GoRed 13	<b>Shave your hair or beard</b> Lockdown grooming left your hair lengthier than usual? Why not get sponsored to shave it off? 14
<b>Host a creative competition</b> Set a theme and see what poetry, art, craft or performance people can come up with. 15	<b>Running challenge</b> Compete in teams or as individuals to see who can run the equivalent of the Square Mile fastest. 16	<b>Go red</b> With your colleagues for the day and make a donation. You could have a fancy dress or best dressed competition. 17	<b>Shake it off</b> Learn a dance routine and see how many times you can repeat it in an hour. 18	<b>Rave up</b> Host a pre-work, alcohol-free rave to get the blood pumping for a day at your desk. Pay to join in or raise money for non-stop dancing.
<b>All day challenges</b> Get sponsored to do an activity for a whole day... Play a board game for 12 hours straight; dust off that 1000-piece jigsaw puzzle; spend the day dancing for charity; do a sponsored silence; or try a sponsored readathon. 19	<b>Escape the room</b> Make your way through the virtual escape rooms, solving puzzles to escape. Fastest team wins! 20	<b>Game for the win</b> Set up a gaming tournament with your colleagues online, who'll be the ultimate champion? Or see who can make it through the levels fastest. 21	<b>Sports day</b> Set up events and activities in the garden and compete virtually. 22	23
24	<b>Save money</b> Donate the cost of your commute, coffee, lunch or any other daily savings from not working at the office. 24	<b>Quiz for a cause</b> Get people together online, host a virtual quiz and set up a fundraising page where people can donate to enter. 25	<b>Volunteer your time</b> There are heaps of ways you can help others, right from the comfort of your home! 26	<b>Don't forget to share photos and use the hashtags</b> <b>#CGD #GoRed #CityGivingDay</b> We can't wait to see what you get up to!







# 5

Once you have registered to take part in City Giving Day, you will be able to benefit from a range of resources and support.

## Resources

- Regular newsletters – key dates, top tips and sharing what others are doing.
- Invites to a series of information breakfasts hosted by the Lord Mayor.
- A dedicated support line and email address.
- Website with top tips and downloadable materials.
- Opportunity to link up with other companies for collaboration or advice.

## Templates

- An internal communications template that can be used on your intranet, emails or newsletters.
- A downloadable City Giving Day poster to help raise awareness in your office.
- A downloadable template for submitting your stories for PR.
- Our downloadable City Giving Day logo and artwork that can be used for your own personal branding.
- Downloadable 'Proud to...' posters.

## Materials pack

**All companies that register for City Giving Day will receive a participants' materials pack which includes:**

- 25 x branded balloons
- 1 x proud to support certificate

Companies willing to cover costs can also order pop up banners, t-shirts and selfie frames.





# SKANSKA

"Our leadership team are fully supportive of City Giving Day and always put a team together for a City Giving Day activity."



**We have a Lend a Hand day programme which gives all staff at least one day to volunteer each year. We now hold a Lend a Hand week in September to coincide with City Giving Day.**

This helps us to harness our Lend a hand day volunteering power and combine resource to bring even more benefit to local communities.

City Giving Day gives us a variety of opportunities for people to use their volunteering day. Alongside the activities we arrange ourselves this means that there is something for everyone to get involved with.

More of our activities were held online and the treasure hunt, walks and quiz night were popular and made for some good friendly rivalry between teams. Luckily we were also able to hold some socially distanced in-person events too which was crucial at this time of working in isolation.

Our leadership team are fully supportive of City Giving Day and always put a team together for a City Giving Day activity. We also got our clients involved as part of the project community investment plans.

Lend a hand week covers all of our projects so everyone gets involved. Our projects outside of London were involved in the City Giving Day treasure hunt and quiz and also had the opportunity to do some in-person volunteering; tidying up a local school play area, planting wildflower seeds, making a mud kitchen for a local nursery garden and litter picking.

£2,435



In 2020, the Skanska "Lend a Hand Week" has raised £2,435 for charity.





# Frequently asked questions

## Do we have to register to take part?

Yes. By letting us know you are taking part we can support you with your activities and include you on our roll of honour and other PR activities – joining you up with the rest of the City so that together we can create a much bigger impact.

## My company isn't in the Square Mile, can we still take part?

Absolutely! We recognise there are many businesses outside of the Square Mile doing a lot of good for their communities and we are happy to share that story. All you need to do is register online.

## Can I collaborate with another company on the day?

Yes, the day is all about uniting the City and we would encourage businesses to join up to celebrate the good they do. We already know of some companies who are organising this between themselves.

## How do we make a donation?

Donations can be made by cheque, BACS or credit card – for more details visit:

[thelordmayorsappeal.org/donate](https://thelordmayorsappeal.org/donate) ➔

## Can the Lord Mayor come to visit our office?

The Lord Mayor would love to visit every business taking part, but there are not enough hours in the day! If you register before 30 June you will be entered into a draw to win a visit from the Lord Mayor, Lady Mayoress, Sheriffs or Aldermen. You will be informed by the end of August if you have been selected for a visit.

## Do we have to fundraise for The Lord Mayor's Appeal?

No, however, as a charity ourselves, we would welcome a small donation to The Lord Mayor's Appeal.

**If you have any further questions please contact the City Giving Day team at [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org) or 020 7332 3177**







"City Giving Day is an amazing day to be involved with, and really does show how much philanthropy, giving and volunteering matters to the City and people who live and work in it."

Hind Naciri

Senior Sustainability Manager  
Standard Chartered Bank

52%



52% of activity  
took place in  
the City

Photo taken pre March 2020





“We are proud to bring our Purpose of Building a Better Working World to life.”

**For EY, City Giving Day is a day of celebration!**

It's about celebrating our commitment to Corporate Sustainability efforts, involving our people across the UK firm, raising awareness about important topics and raising funds for great causes. It's one of the ways we are proud to bring our Purpose of Building a Better Working World to life.

This year, we were delighted to launch our very own EY Giving Day in the UK. This included an inaugural EY Giving Day radio show — where listeners tuned in to hear their favourite songs in exchange for donations to our supporting charities.

EY's UK Financial Services Managing Partner, Omar Ali, was joined by special guests The Lord Mayor and Lady Mayoress of the City of London. Guest speakers also shared insights into important topics such as Mental Health, D&I and Sustainable Finance.

This year, we were proud to support 10 charities focussed on supporting those who have suffered the most during the pandemic (such as Refuge, Launchpad and Compliments Of The House) and the racial inequality movements, as well as The Lord Mayor's Appeal. Workshops were also held with participants on our EY Foundation programmes— our independent charity aimed at supporting young people from disadvantaged socio-economic backgrounds — and with social entrepreneurs.

We extended our activity, through a six-week challenge, aimed at encouraging our people across the UK firm to come together and be a force for social good through random acts of kindness, charitable activity, corporate sustainability or community care.

For other organisations looking to get involved next year, we would suggest planning early, thinking outside the box and having a lot of fun along the way!





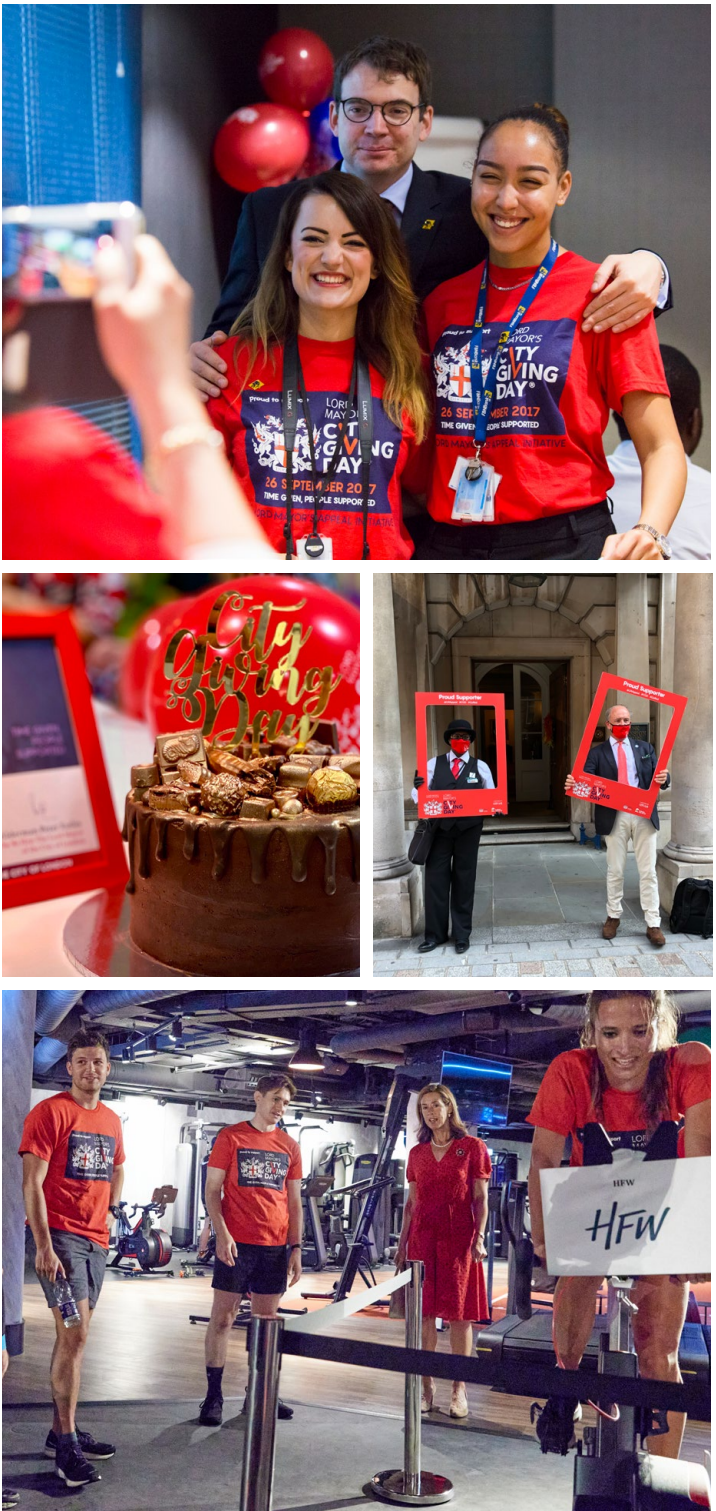
IN PARTNERSHIP WITH  
**CITY A.M.**

In the lead up to City Giving Day, City A.M. will cover some of the best stories of City philanthropy and volunteering, sharing the great activities that companies are planning.

We will also [share your stories on our website](#), through The Lord Mayor's Appeal social media channels, and seek out opportunities across the media.

Don't forget to tag:  
**@LMAppeal**  
**#CGD #GoRed**

Register for City Giving Day [➤](#)  
Download our City Giving Day stories template [➤](#)







# Join the **465** companies that took part in City Giving Day 2020

> Add your company to the list: [Contact us](#)

1 Lombard Street	Big Innovation	CISI	Investor PLC
8build Ltd	Bird & Bird	Citi Group	Euromonitor International
Aberdeen Standard Investments	Blackrock Investment Management (UK) Limited	Citibank	Event Llama Enterprises CIC
Acuris	Blake Morgan LLP	City & Guilds	Eversheds Sutherland LLP
Adaptive Financial Consulting	Blenheim Chalcot	City A.M.	EXL Service
Addleshaw Goddard LLP	Bloomberg	City Credit Capital (UK) Ltd	EY (Ernst & Young)
AFME	BMO Financial Group	City of London Corporation - Guildhall	Fagerhult Lighting Ltd
Agricultural Bank of China (UK) Ltd	BMS Group	City of London Guides	FBN Bank (UK) Ltd
AIG Europe Ltd	BNP Paribas	Clarion Gaming	Fenchurch Advisory Partners LLP
Aiimi	BNY Mellon	Clarksons Platou	Fidelity International
Alfa Financial Software Ltd	Bouygues UK	ClearBank	Fieldfisher
Alum Partners	Bow Lane Dental Group	Cleary Gottlieb Steen & Hamilton LLP	Fin International
Allen & Overy LLP	Brahams Duff Badrick French LLP	Clifford Chance	Financial Conduct Authority (FCA)
Alliance Bernstein	Brand Exchange	Close Brothers Ltd	Financial Reporting Council
Allianz Global Investors	Brand Finance	Clyde & Co	Fireclad Ltd
Allied World	Brewin Dolphin	CMS Cameron McKenna	First Sentier Investors (First State Investments)
Alpha Financial Markets Consulting	Bridge Ward Club	Nabarro Olswang LLP	Fletcher Day
American Express	BRIT Insurance	Columbia Threadneedle Investments	Flood Re
Amicorp (UK) Limited	British American Tobacco (BAT)	Commerzbank AG	Foresight Group
Amundi Asset Management	British Land	Company of Communicators	Fortnum & Mason
Antares Underwriters	British Red Cross	Conning Asset Management	Four Seasons Hotel London at Ten Trinity Square
Aon	Broad Street Ward Club	Convedo	Fox Rodney Search Ltd
Arnold & Porter LLP	Broadgate	Coverys Managing Agency Limited	Fox Williams LLP
Arram Berlyn Gardner (ABG)	Bryan Cave Leighton Paisner LLP	Credit Agricole CIB	Freshfields Bruckhaus Derringer LLP
Arthur Financial	Bupa	Credit Suisse	FTI Consulting
Arthur J Gallagher	BWB Consulting	Cubico Sustainable Investments	FUSE Accountants LLP
Ascot Underwriting Ltd	C Hoare & Co	D&D London (Coq d'Argent)	GAM UK Ltd
Ashurst LLP	Calypto Technology	Data Driven Era Ltd	Gemserv
Association of Certified Commercial Diplomats	Camradata	DBRS Ratings Limited	Gerald Eve LLP
Association of Foreign Banks	Canaccord Genuity Wealth	DDCAP Group	Global Markets Consultants
Aston Lark	Canary Wharf Group PLC	Deloitte LLP	Goldman Sachs International
Atrium Underwriters Limited (AGSL)	Capita	Dentons UKMEA LLP	Goodbox
Augmentum Fintech	Capital Group	Deutsche Bank	Gowling WLG (UK) LLP
Australia & New Zealand Banking Group Ltd	Cardoe Martin	DLA Piper UK Ltd	GPP Group
BACB Bank	Castle Trust	DMH Stallard	Grant Thornton UK LLP
Baker McKenzie	Catalyst Development Ltd	DNB Bank	Great Place to Work
Bank of America	CB Resourcing Limited	Doddle	Guild of Investment Managers
Bank of China	CBRE Ltd	DP9 Ltd	Gulf International Bank (UK) Ltd
Bank of England	Centrus	Drake and Morgan	Haggie Partners
Bank of Ireland UK	CGI UK plc	Druces LLP	Hawk FX
Banking Standards Board	Chapmanbdsp	Dual Group	Heart of the City
Barclays	Charities Aid Foundation (CAF)	DWF	Helaba
Barings (UK) Limited	Charles Russell Speechlys LLP	Eagle Investment Systems	Helical plc
Barnett Waddingham LLP	Charles Stanley	East London Business Alliance	Herbert Smith Freehills
BASF Metals Limited	Chartered Banker Institute	Ecclesiastical Insurance	Hermes Investment
Bates Wells Braithwaite	Chartered Insurance Institute (CII)	Ecovis Wingrave Yeats	Hiscox
BDB Pitmans LLP	Cheapside Business Alliance	Ellwood Atfield	Hispania Restaurants Ltd
BE Offices	China Construction Bank London	EQ Investors	Holman Fenwick Willan (HFW)
Beazley Group	Chrysalis Consulting Ltd	Equifax	Howard Kennedy LLP
Berkeley Group Ltd	Chubb	Ethical Angel	Howden UK Group Ltd
Bidvest Noonan	Cinven Partners LLP	Euroclear SA/NV	HSBC
		Euromoney Institutional	





Hyperion Insurance Group  
Hyperion X  
Ice Clear Media Interactive  
IFF Research  
Indigo Planning Limited  
Infopro Digital Services Limited  
Innovate Finance  
Insight Investment  
Invesco  
Investec Bank Plc  
IoD City of London  
Irwin Mitchell  
IT Graduate Recruitment  
J.P. Morgan  
James Hambro & Partners LLP  
Janus Henderson Investors  
Jenner & Block LLP  
JLL - Perception  
Johnson Matthey PLC  
Jones Lang LaSalle UK (JLL)  
JPW Real Estate  
Junior Chamber International London  
Keates Ferris  
Kelly Services UK Ltd  
Kennedys  
Killik & Co  
Kinney Green  
KPMG LLP  
Land Securities  
Laura Devine Immigration  
Legal and General (LGIM)  
Lewis Silkin LLP  
Leyton UK  
Liberty Specialty Markets  
Lime Street & Cornhill Ward Club  
Linklaters LLP  
LKK HPG  
Lloyd's  
Lloyds Banking Group  
London Institute of Banking & Finance  
London Stock Exchange Group PLC (LSEG)  
Lubbock Fine  
M&G plc  
Macfarlanes LLP  
Macquarie Group Limited  
Mad World  
Majedie Asset Management Limited  
Man Group plc  
Mapp Ltd  
Marsh & McLennan Companies Inc

Martha Grekos Legal Consultancy Limited  
Matthews & Goodman LLP  
Mayer Brown International LLP (MBI)  
Meridian Risk Solutions Limited  
Metro Bank Plc  
Micholmes Enterprises Limited  
Miles Smith London Market Broking  
Mintel Group Ltd  
Mirus World Ltd  
Mizuho International plc  
Momenta  
Monument Place  
Moor House Management Services Limited  
Moore Kingston Smith LLP  
Morten Consultancy & Training Services Limited  
MS Amlin  
Munnelly Support Services Ltd  
Music in Offices  
Naisbitt King Asset Management Limited  
National Australia Bank  
Natixis SA  
NatWest Bank  
Newton Investment Management  
Nexere Consulting  
NHS England  
NHS Property Services Ltd  
Noerr LLP  
Nomura International Plc  
Northcross Capital LLP  
Northern Trust  
Nova-Ambiente  
Old Bailey  
Olive & Squash  
Orrick Herrington & Sutcliffe LLP  
P J Martinelli Ltd  
Panmure Gordon  
Payden & Rygel Global Ltd  
Peel Hunt LLP  
Peters & Peters LLP  
Phoenix Group  
PIMFA  
Pinsent Masons  
PitchBook Data  
Polar Capital  
Pool Reinsurance Company Limited  
Pret a Manger  
PwC UK

Qatar Re  
R&Q Central Services Limited  
Rathbones Investment Management  
Raymond James Investment Services Limited  
RBC Capital Markets  
ReapSource  
RELX  
Rising Vibe  
Risk Management Partners  
Risk Management Solutions (RMS)  
RKH Specialty  
Robinson Hambro  
Roland Berger Ltd  
Royal London Asset Management Ltd  
RSA Insurance Group Plc  
RSM UK Consulting LLP  
Saffery Champness  
Salix Finance Ltd  
Santander  
Sapphire Systems  
Sarasin & Partners LLP  
Saul Trustee Company  
Schroders  
Scott Longman City of London Ambassador Ltd  
SEI Investments (Europe) Ltd  
Shanghai Pudong Development Bank London Branch  
Shook, Hardy & Bacon International LLP  
Shopper Media Group  
SimCorp Ltd  
Simmons & Simmons  
Simpson Thacher & Bartlett  
Singletrack  
Sir Robert McAlpine  
Sirius Property Finance  
Skandinaviska Enskilda Banken (SEB)  
Skanska  
Skills Builder Partnership  
Skye Cloud Limited

Slaughter and May  
SMBC Nikko Capital Markets  
Smedvig Capital  
Societe Generale  
Sova Capital Limited  
Spiritus Wealth  
Standard Bank plc  
Standard Chartered Bank  
Stanford Black Ltd  
State Street Global Advisors  
Stewarts Law  
Stifel  
Synechron  
T. Rowe Price  
Talbot Underwriting Ltd  
Tata Consultancy Services  
Taylor Wessing  
Taylor Wimpey  
TD Securities  
Tesco PLC  
TestHouse Ltd  
The Access Bank UK Limited  
The Brokerage Citylink  
The Company of Watermen & Lightermen  
The Don Restaurant  
The Fiser Group (Bruin Consulting)  
The Guild of Entrepreneurs  
The Guild of Freemen of the City of London  
The Guild of Human Resources Professionals  
The Guild of the Royal Hospital of St Bartholomew  
The Guild of Young Freemen of the City of London  
The Hive Group  
The Honourable Company of Air Pilots  
The Investment Association  
The Law Family Charitable Foundation  
The London Metal Exchange  
The Ned  
The Royal Exchange  
The Sourcing Team Ltd

The Worshipful Company of Bakers  
The Worshipful Company of Basketmakers  
The Worshipful Company of Blacksmiths  
The Worshipful Company of Broderers  
The Worshipful Company of Builders' Merchants  
The Worshipful Company of Carpenters  
The Worshipful Company of Chartered Accountants  
The Worshipful Company of Chartered Architects  
The Worshipful Company of Chartered Surveyors  
The Worshipful Company of Coachmakers  
The Worshipful Company of Coopers  
The Worshipful Company of Cordwainers  
The Worshipful Company of Drapers  
The Worshipful Company Of Educators  
The Worshipful Company of Engineers  
The Worshipful Company of Environmental Cleaners  
The Worshipful Company of Fan Makers  
The Worshipful Company of Fishmongers  
The Worshipful Company of Fletchers  
The Worshipful Company of Founders  
The Worshipful Company of Framework Knitters  
The Worshipful Company of Furniture Makers  
The Worshipful Company of Girdlers  
The Worshipful Company of Glovers  
The Worshipful Company of Goldsmiths  
The Worshipful Company of Grocers  
The Worshipful Company of Haberdashers  
The Worshipful Company of Horners  
The Worshipful Company of Information Technologists WCIT  
The Worshipful Company of Insurers  
The Worshipful Company of International Bankers  
The Worshipful Company of Ironmongers  
The Worshipful Company of Joiners & Ceilers  
The Worshipful Company of Leathersellers  
The Worshipful Company of Loriners  
The Worshipful Company of Management Consultants  
The Worshipful Company of Marketors  
The Worshipful Company of Masons  
The Worshipful Company of Mercers  
The Worshipful Company of Musicians  
The Worshipful Company of Parish Clerks  
The Worshipful Company of Pattenmakers  
The Worshipful Company of Plaisterers  
The Worshipful Company of Plumbers  
The Worshipful Company of Saddlers  
The Worshipful Company of Spectacle Makers  
The Worshipful Company of Tallow Chandlers  
The Worshipful Company of Tax Advisers  
The Worshipful Company of Tin Plate Workers alias Wire Workers  
The Worshipful Company of Water Conservators  
The Worshipful Company of Weavers  
The Worshipful Company of Woolmen  
The Worshipful Company of World Traders  
The Worshipful Society of Apothecaries

TheCityUK  
Tideway  
Tindall Riley & Co Ltd  
Tokio Marine HCC  
Tokio Marine Kiln  
Totum Partners  
Toucar Live  
TP ICAP plc  
Trafalgar House Pensions Administration Ltd  
Travers Smith  
Triple Point  
Trowers & Hamlin  
TSG Consulting  
Turner & Townsend  
UBS  
Unblu Ltd  
UniCredit Bank  
Union Bank UK plc  
Vanquis Bank  
Virgin Money plc  
Vitality  
VoiceNotes Ltd  
Warwick Business Consultants  
Watson Farley & Williams LLP  
Weil, Gotshal & Manges  
WHF  
White & Case LLP  
Willis Towers Watson  
Wilson James  
Work for Good  
Z/Yen Group Limited  
Zenith Bank (UK) Limited  
Zurich Insurance UK

➤ Add your company to the list: [Contact us](#)





We aim to find solutions to the most pressing societal issues in London and beyond.

For City employees, residents, their families and friends and those who live and work in our neighbouring communities. We aim to find solutions to the most pressing societal issues in London and beyond.

Our strategy works on four key pillars, to create a City that is Inclusive, Healthy, Skilled & Fair.



Our Initiatives



Our Charities





For more information on how to  
get involved in City Giving Day:

Call us: 020 7332 3177  
Email: [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org)

@LMAppeal #CGD #GoRed

Register your organisation [➤](#)



IN PARTNERSHIP WITH  
**CITYA.M.**