

LORD
MAYOR'S
**CITY
GIVING
DAY®**

HELP US CREATE A FAIR SOCIETY

Celebrating the positive impact of fundraising and volunteering



IN PARTNERSHIP WITH
CITYA.M.



LORD
MAYOR'S
**CITY
GIVING
DAY™**

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of the City of London

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“Please join me and the hundreds of businesses already committed to creating A Better City for All, making this year’s City Giving Day the most impactful yet!”

The Lord Mayor’s Appeal aims to create A Better City for All. A City that is inclusive, healthy, skilled and fair. The Appeal delivers an impact in the City that transforms lives. In addition to raising funds for partner charities, The Appeal offers thought leadership initiatives - Power of Inclusion, This is Me, We Can Be and City Giving Day - all of which provide excellent learning, development and engagement opportunities for employees across the Square Mile.

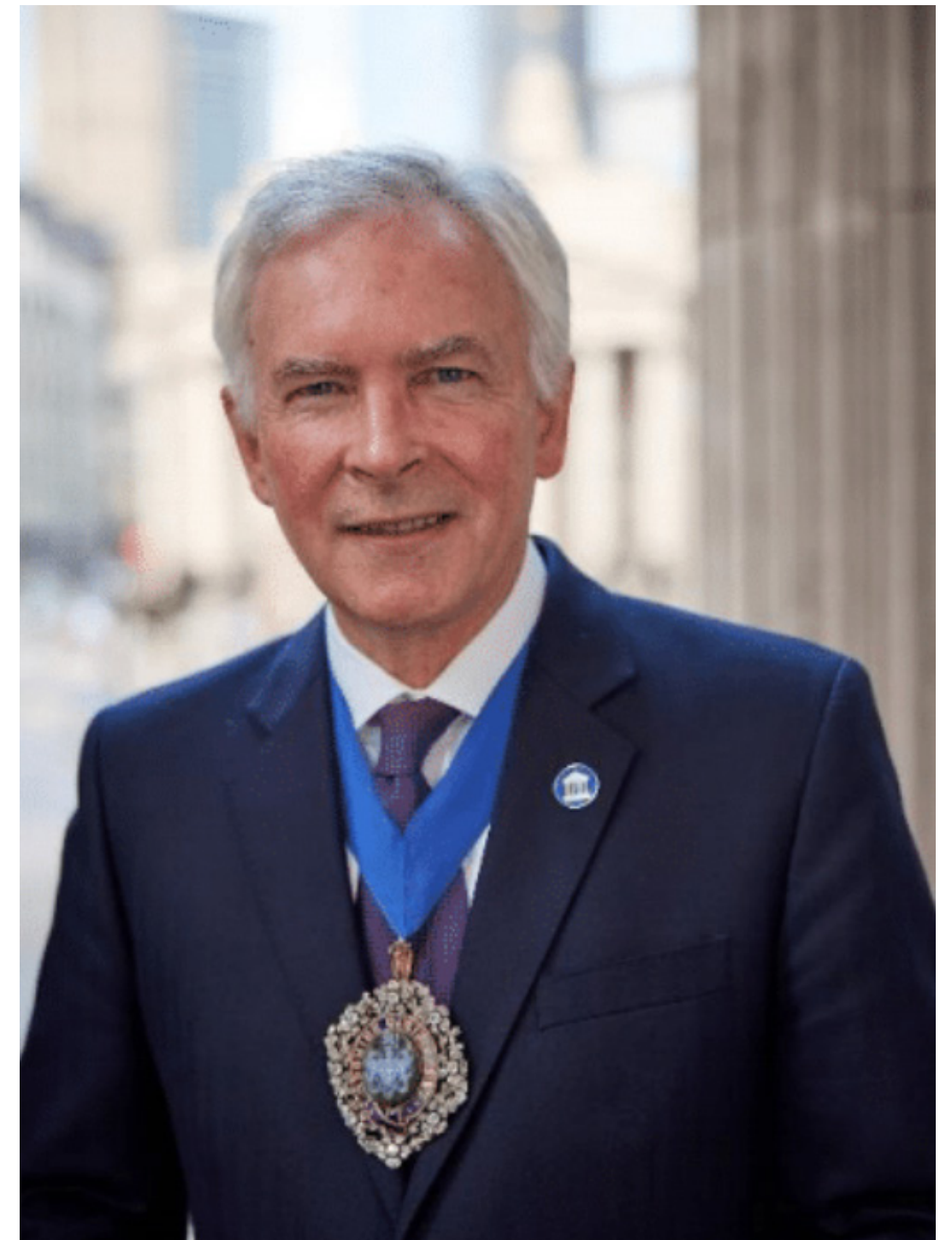
Despite the challenges of the past few years, City Giving Day has continued to grow. Many participants adapted their plans to make their events more inclusive than ever before, engaging colleagues not only in the City, but nationally and internationally.

This year we will be encouraging even more organisations to get involved in City Giving Day; sharing their stories and demonstrating the transformational impact that bringing together businesses and their employees can have on local communities and charities.

Please join me and the hundreds of businesses already committed to creating A Better City for All, making City Giving Day 2023 the most impactful yet!

A handwritten signature in dark ink, reading 'Nicholas Lyons'.

Alderman Nicholas Lyons
The Rt Hon The Lord Mayor of the City of London



A unique annual event that has become a staple in the City's calendar, uniting us through charity and community partnerships.

The City of London is a global leader in financial and professional services, but not everyone knows that it also invests significant sums in communities and causes to change lives and make a wider positive impact on society.

Funds raised by The Lord Mayor's Appeal will be used to support the work of our three charity partners National Numeracy, MQ Mental Health Research and The Duke of Edinburgh's Award.

64%



64% of organisations said that City Giving Day helped to promote/celebrate their charitable activity





Your business

City Giving Day is a simple initiative that is good for your business, good for your people, and good for the City and your local community.

Whether you're a small business or a large corporation, City Giving Day is a chance to engage with your employees, recruit volunteers, raise funds for charity, showcase your charity partners and charitable giving, and most importantly, have some fun!

- People want to work for, and stay longer at, a company that has a strong sense of corporate and social responsibility
- Involve and engage with employees company and world-wide
- Be part of a collective and growing movement showing how you are making a difference to society
- Launch new projects or focus on the charity and community work you are already doing
- Help change the narrative of how the City and business is perceived
- Use City Giving Day as a focal point for your CSR activity

Your people

- Provide a platform to promote, educate, or celebrate what you do with your colleagues
- Provide an opportunity to increase employee engagement in your charitable and volunteering activities
- Make your colleagues feel proud of the difference they and their company make

Your city & community

- Increase understanding and awareness of the communities and people your company impacts and the issues they face
- Allow you to strengthen your partnerships with the charities and communities you support





1

Make a donation

Making a donation to The Lord Mayor's Appeal is not compulsory. We understand that organisations have their own chosen charity that they wish to fundraise for and we support your endeavours to raise money for them. However, as a charity ourselves, we would welcome a small donation to The Lord Mayor's Appeal.

Our suggested donation to The Lord Mayor's Appeal is £1.50 to £3.00 per UK-based employee. Alternatively, if you are fundraising on City Giving Day, you could split the funds raised between The Lord Mayor's Appeal and your own chosen charity/charities.

As a supporter of The Lord Mayor's Appeal, you will have the opportunity:

- of coverage in City A.M
- of a visit by the Lord Mayor, Lady Mayoress or one of the Sheriffs or Aldermen on City Giving Day
- of a cheque presentation photo with the Lord Mayor at the Thank You Reception

Funds raised through The Lord Mayor's Appeal will be used to support projects with our charity partners (National Numeracy, MQ Mental Health Research and The Duke of Edinburgh's Award).

Our Charities



£510k



An estimated £510,000 raised in 2022 for charities and good causes





2

Promote & celebrate

City Giving Day is the perfect opportunity to demonstrate the support you provide to charities and good causes throughout the year.

Here are some ideas to get you started:

- Launch a new community or CSR initiative
- Hold a charity fair showcasing the work of your charity partners
- Hold awards/recognition ceremonies for the impact that employees had on their communities
- The #GoRed campaign provides a focus for City Giving Day; making it more visible and showing that we are all united behind a common cause
- Many of the organisations who take part in City Giving Day encourage their staff to wear something red or organise red-themed events

Fundraise

Engage your colleagues and raise money for a good cause - this can be to support a charity of your choice and/or The Lord Mayor's Appeal.

Ideas to raise money >

Volunteer

City Giving Day is a great way to offer your time and volunteer for a cause. There are many ways you can get your employees involved in volunteering:

- Hold a volunteer recruitment drive
- Run a community-based workshop
- Run a mentoring event
- Collect food for foodbanks

Useful Organisations

There are a number of organisations that can help with corporate volunteering projects, including:

Do It	>	CAF	>
City Action	>	ELBA	>

If you're organising a sponsored fundraising event for City Giving Day, it's worth setting up an online sponsorship account with **JustGiving** - this makes collecting sponsorship money really easy and your sponsors can opt in for Gift Aid too.

Gift Aid allows UK charities to claim back the basic rate tax already paid on donations by the donor. This means charities can claim back 25p for every £1 donated from the government, boosting the value of the donation by a quarter.



“As a Corporate Partner we enjoy participating in the opportunities that The Lord Mayor’s Appeal’s programmes offer, in particular City Giving Day where we see employee engagement at its best. It enables us to inspire our colleagues to grow, feel included and to get involved with developing external and internal communities.”

Vicky Lucas

London CSR Committee Chair
Fidelity International

Proud Supporter
@LMAppeal #CGD #GoRed

92%



92% of organisations are
likely to take part in City
Giving Day 2022



3

Get involved in one of our events

On the day the LM Appeal organises a series of participation events for you to get in involved in:

- Tour de City >
- City Walk >
- Treasure Hunt >
- Quiz Night >



72% of organisations said that City Giving Day inspired employees to fundraise and/or volunteer

Key dates

Tuesday 14 March

Launch Breakfast
An opportunity to learn what other companies are planning this year and how you will be supported in the build up to City Giving Day 2022.

Wednesday 14 June

Engagement Breakfast
Another opportunity to hear what others are planning and to share ideas.

Tuesday 5 September

Countdown Breakfast
Your final opportunity to hear from some of the other companies taking part this year and leave with top tips and a checklist to help you make the most of your City Giving Day.

Tuesday 26 September City Giving Day

Tuesday 31 October

Thank You Reception
Our opportunity to say thank you to this year's participants and to celebrate the great things you have achieved.



4

Fun ways
to fundraise

This year we are continuing with our successful hybrid of both online and offline activity, enabling more businesses, organisations and individuals to take part in their own way and across the globe.

We've come up with some great ideas that will engage you and your colleagues, at the same time as supporting others, and raising money.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing cgd@thelordmayorsappeal.org #CGD #GoRed #CityGivingDay.

**Don't forget to share photos
and use the hashtags**

**#CGD #GoRed
#CityGivingDay**

We can't wait to see what you
get up to!



Donate your
coffee money



Organise a
scavenger hunt



Take on an escape
room



Host a
sports day



Challenge
your CEO!



Sponsored silence



Decorate your
office red



Wear red for
the day



Bake off—red
cakes only!



Colour your hair or
beard red



Payroll giving



Lunchtime
office bingo



Take a dance
class



Run the square
mile



Host an office
eating challenge



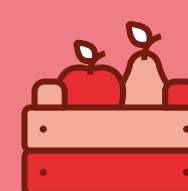
Cycle to work



Organise a wine
tasting evening



Arrange a
Harvest Festival



Host a karaoke
challenge



Volunteer with
a local charity





5

Once you have registered to take part in City Giving Day, you will be able to benefit from a range of resources and support.

Resources

- Regular newsletters - key dates, top tips and sharing what others are doing
- Invites to a series of information breakfasts hosted by the Lord Mayor
- A dedicated support line and email address
- Website with top tips and downloadable materials
- Opportunity to link up with other companies for collaboration or advice

Templates

- An internal communications template that can be used on your intranet, emails or newsletters
- A downloadable City Giving Day poster to help raise awareness in your office
- A downloadable template for submitting your stories for PR
- Our downloadable City Giving Day logo and artwork that can be used for your own personal branding
- Downloadable 'Proud to...' posters

Materials pack

All companies that register for City Giving Day will receive a participants' materials pack which includes:

- 25 x branded balloons
- 1 x proud to support certificate

Companies willing to cover costs can also order pop up banners, t-shirts and selfie frames.



Frequently asked questions

Do we have to register to take part?

Yes. By letting us know you are taking part we can support you with your activities and include you on our roll of honour and other PR activities - joining you up with the rest of the City so that together we can create a much bigger impact.

My company isn't in the Square Mile, can we still take part?

Absolutely! We recognise there are many businesses outside of the Square Mile doing a lot of good for their communities and we are happy to share that story. All you need to do is register online.

Can I collaborate with another company on the day?

Yes, the day is all about uniting the City and we would encourage businesses to join up to celebrate the good they do. We already know of some companies who are organising this between themselves.

How do we make a donation?

Donations can be made by cheque, BACS or credit card - for more details visit:

thelordmayorsappeal.org/donate ➔

Can the Lord Mayor come to visit our office?

The Lord Mayor would love to visit every business taking part, but there are not enough hours in the day! You will be informed by the end of August if you have been selected for a visit.

Do we have to fundraise for The Lord Mayor's Appeal?

No, however, as a charity ourselves, we would welcome a small donation to The Lord Mayor's Appeal.

If you have any further questions please contact the City Giving Day team at cgd@thelordmayorsappeal.org or 020 7332 3177



“Every year the firm goes red on City Giving Day to celebrate the people who bring our purpose of building a better working world to life every single day. It’s a wonderful reminder of the power in our purpose and a great opportunity to shine a light on some wonderful causes across the UK and Ireland.”

Farrah Ekeroth
Head of Employer Brand
EY



48%



48% of organisations
went red to celebrate
City Giving Day



IN PARTNERSHIP WITH

CITYA.M.

In the lead up to City Giving Day, City A.M. will cover some of the best stories of City philanthropy and volunteering, sharing the great activities that companies are planning.

We will also share your stories on our website, through The Lord Mayor's Appeal social media channels, and seek out opportunities across the media.

Don't forget to tag:
@LMAppeal
#CGD #GoRed

Register for City Giving Day ➔

Download our City Giving Day stories template ➔





Join the 524 companies that took part in City Giving Day 2022

> Add your company to the list: [Contact us](#)

22 Bishopsgate
A City Law Firm
Adaptive Financial
Consulting
Addleshaw Goddard LLP
Adenza (Calypso
Technology)
AFME
AIB Group (UK) plc
AIG Europe Ltd
Aldgate Connect BID
Aldgate Ward Club
Alfa Financial Software Ltd
Allen & Overy LLP
Allford Hall Monaghan
Morris Architects Ltd
AllianceBernstein
Allianz Global Corporate &
Specialty
Allianz Global Investors
Allied World
Alpha Financial Markets
Consulting American
Express
Amundi Asset Management
Amwins Global Risks
Anthemis
Aon
APeducation Online
Arnold & Porter Kaye Scholer
LLP
Arram Berlyn Gardner LLP
Arthur Financial
Arthur J Gallagher
Ascot Underwriting Ltd
Ashurst LLP
Aspen Insurance
Association of Certified
Commercial Diplomats
Association of Foreign Banks
Assured Guaranty UK
Limited
Atrium Underwriters Limited
(AGSL) Augmentum Fintech
Australia & New Zealand
Banking Group Ltd Aviva plc
BACB Bank
Baker McKenzie
Bank of China (UK) Limited
Bank of England
Bank of Ireland UK
Banking Standards Board
Barclays
Barings (UK) Limited
Barnett Waddingham LLP
BASF Metals Limited
Bates Wells Braithwaite
BDB Pitmans LLP
BE Offices
Beale & Co Solicitors LLP
Beazley Group

Bidvest Noonan
Bird & Bird
Blackrock Investment
Management (UK) Limited
Blake Morgan LLP
Blenheim Chalcot
Bloomberg
Blue Moon
Bluecrest Wellness
BMO Financial Group
BMS Group
BNP Paribas
BNY Mellon
Borstein Legal Group
Bow Lane Dental Group
BPL Global
Brahams Dutt Badrick
French LLP
Brand Exchange
Brand Finance
Bread Street Ward club
Brewin Dolphin
Bridge Ward Club
BRIT Insurance
British Land
Broad Street Ward Club
Broadgate
Bryan Cave Leighton Paisner
LLP
Buzzacott
Caisson Investment
Management
Canaccord Genuity Wealth
Canary Wharf Group PLC
Candlewick Ward Club
Capco
Capital Group
Castle Trust
Castlewood
Catalyst Development Ltd
CB Resourcing Limited
CBRE Ltd
Centor Insurance & Risk
Management Limited
Centrus
CGI UK plc
Charles Stanley
Chartered Banker Institute
Chartered Insurance
Institute (CII) Cheapside
Business Alliance
China Construction Bank
Corporation London
Chrysalis Consulting Ltd
Chubb
CIBC Capital Markets Plc
Cinven Partners LLP
CISI
Citi Group
Citibank

City A.M.
City Credit Capital (UK) Ltd
City of London Corporation
- Guildhall
City of London Guides
City of London School
for Girls
Clarion Gaming
Clarksons Platou
ClearBank
Cleary Gottlieb Steen &
Hamilton LLP Clifford
Chance
Close Brothers Ltd
Clyde & Co
CMS Cameron McKenna
Nabarro Olswang LLP
Columbia Threadneedle
Investments Commerzbank
AG
Conning Asset Management
Convedo
Convex Group
Cooley (UK) LLP
Cordwainer Ward Club
Coverys Managing Agency
Limited
Credit Agricole CIB
Credit Suisse
Cubico Sustainable
Investments
Customs Manager Ltd
D&D London (Coq d'Argent)
Data Driven Era Ltd
Datasite
DBRS Ratings Limited
DDCAP Group
Dentons UKMEA LLP
Diribona
Diventio Financials
DLA Piper UK LLP
DMH Stallard
DNB Bank
Drake and Morgan
Druces LLP
Dual Group
DWF
Eagle Investment Systems
East London Business
Alliance (ELBA) Ecclesiastical
Insurance
Ecovis Wigrave Yeats
EdenTree Investment
Management Ellwood
Atfield
Elston Consulting
Emico
EQ Investors
Equal Education
Equifax
Equity Trustees Fund

Services
Ethical Angel
Euroclear SA/NV
Euromoney Institutional
Investor PLC Euromonitor
International
Evelyn Partners (Tilney
Smith & Williamson) Event
Llama Enterprises CIC
Eversheds Sutherland LLP
EXL Service
EY (Ernst & Young)
FBN Bank (UK) Ltd
Fidelity International
Fieldfisher
Fin International
Financial Conduct Authority
(FCA) Financial Reporting
Council
First Sentier Investors
Fleet Street Quarter
Fletcher Day
Flood Re
Foresight Group
Fortnum & Mason
Fox Rodney Search Ltd
Fox Williams LLP
Freshfields Bruckhaus
Deringer LLP
FTI Consulting
GAM UK Ltd
Gemserv
Gerald Eve LLP
Get Living
Global Markets Consultants
Goldman Sachs International
Goodbox
Gowling WLG (UK) LLP
Grant Thornton UK LLP
Great Place to Work
Gulf International Bank (UK)
Ltd H Properties Limited
Haggie Partners
Halifax Bank
Hampden
Hawk FX
Heart of the City
Helaba
Helical plc
Herbert Smith Freehills
Hiscox
Hispania Restaurants Ltd
Hogan Lovells Ltd
Holman Fenwick Willan
(HFW) Howard Kennedy LLP
Howden Broking
Howden Group Holdings
HSBC
HX (Hyperion X)
ICBC Standard Bank
Ice Clear Media Interactive

IFF Research
Infopro Digital Services
Limited InfraRed Capital
Partners Invesco
Investec Bank Plc
IoD City of London
Irwin Mitchell
ISG plc
IT Graduate Recruitment
J.P. Morgan
James Hambro & Partners
LLP Janus Henderson
Investors Jefferies
International Ltd Jenner &
Block LLP
JLL - The Perception
JLL - The Walbrook
John Laing
Johnson Matthey PLC
Jones Lang LaSalle UK (JLL)
Jones Langham & Partners
JPW Real Estate
Jumblebee
Keates Ferris
Killik & Co
KPMG LLP
Land Securities
Laura Devine Immigration
Legal and General (LGIM)
Lewis Silkin LLP
Leyton UK
LGT Vestra
LHV UK Limited
Liberty Specialty Markets
Lime Street & Cornhill Ward
Club
Linklaters LLP
Livery Schools Link
Lloyd Warwick International
Limited
Lloyd's
Lloyds Banking Group
Lombard International
Group
London Business Forum
London Chamber of
Commerce and Industry
London Stock Exchange
Group PLC (LSEG) Loomis
Sayles Investments Limited
Lubbock Fine
M&G plc
Macfarlanes LLP
Macquarie Group Limited
Mad World
Magnacca & Associates
Man Group plc
Marsh Ltd
Martha Grekos Legal
Consultancy Limited



Marylebone
Executive Search
Massterra
Matthews & Goodman LLP
Mazars
McCann FitzGerald
McGregor Boyall
Medallia
Mer Professional Ltd
Merchant Land
Investments Ltd
Meridian Risk
Solutions Limited
Metro Bank Plc
Micholmes
Enterprises Limited
MI-GSO | PCUBED
Miles Smith
Mizuho International plc
Momenta
Moor House Management
Services Limited Moore
Kingston Smith LLP
Morgan Lewis &
Bockius UK LLP
Morten Consultancy &
Training Services Limited
Mott MacDonald
Music in Offices
Naisbitt King Asset
Management Limited
National Australia Bank
(NAB)
Natixis SA
Newable Ltd
Newton Investment
Management
NHS Property Services Ltd
Noerr LLP
Nomura International Plc
Northcross Capital LLP
Northern Trust
Odgers Berndtson
Old Bailey
O'Melveny &
Myers LLP
Orsted
Osborne Clarke LLP
Oxford Properties Group
P J Martinelli Ltd
Pallas LLP
Pamel
Panmure Gordon & Co
Payden & Rygel Global Ltd
Peel Hunt LLP
Peters & Peters LLP
Phoenix Group
PIMFA
Pinsent Masons
PitchBook Data

Placing Platform Limited
Polar Capital
Pool Reinsurance Company
Limited
Primera Eastern City
Business Improvement
District PwC UK
Qatar Re
QBE Business Insurance
Queenhithe Ward Club
Rathbones Investment
Management
Raymond Saul & Co. LLP
RBC Capital Markets
RBC Europe Ltd
RELX
Ripple
Rising Vibe
Risk Management Partners
RiverRock European Capital
Partners LLP Robinson
Hambro
Roland Berger Ltd
Royal London Asset
Management Ltd
Royal Town Planning
Institute
RSA Insurance Group Plc
RSM UK Consulting LLP
Saffery Champness
Salix Finance Ltd
Sapphire Systems
Sarasin & Partners LLP
Saul Trustee Company
Saunderson House
Schroders
Scott Longman City of
London Ambassador Ltd
SEI Investments (Europe) Ltd
Seven Dials Fund
Management
Shanghai Pudong
Development Bank London
Branch Shook, Hardy &
Bacon International LLP
SimCorp Ltd
Singletrack
Sir Robert McAlpine
Sirius Property Finance
Skandinaviska Enskilda
Banken (SEB)
Skanska
Skills Builder Partnership
Skye Cloud Limited
Slaughter and May
Societe Generale
Sova Capital Limited
Spencer West LLP
Spiritus Wealth
Standard Chartered Bank

Stanford Black Ltd
Stifel
Swift
T. Rowe Price
Talbot Underwriting Ltd
Tata Consultancy Services
Taylor Wessing
Taylor Wimpey
TD Securities
Telereal Trillium
Tesco PLC
TestHouse Ltd
The Access Bank UK Limited
The Actuaries' Company
The Arbitrators' Company
The Armourers
and Brasiers' Company
The Arts Scholars' Company
The Bakers' Company
The Baltic Exchange
The Basketmakers' Company
The Blacksmiths' Company
The Bowyers' Company
The Box Consultancy
The Brewers' Company
The Brewery
The Broderers' Company
The Brokerage
The Builders'
Merchants' Company
The Carmen Company
The Carpenters' Company
The Chartered Accountants'
Company
The Chartered
Architects' Company
The Chartered
Surveyors' Company
The Clockmakers' Company
The Coachmakers' Company
The Company of
Communicators
The Company of
Entrepreneurs
The Company of Nurses
The Company of Pikemen
& Musketeers, HAC The
Company of Watermen
& Lightermen The
Constructors' Company
The Cooks' Company
The Coopers' Company
The Cordwainers' Company
The Curriers' Company
The Distillers' Company
The Don Restaurant
The Drapers' Company
The Educators' Company
The Engineers' Company

The Environmental
Cleaners' Company
The Fan Makers' Company
The Farmers' Company
The Farriers' Company
The Feltmakers' Company
The Firefighters' Company
The Fiser Group (Bruin
Consulting)
The Fishmongers' Company
The Fletchers' Company
The Founders' Company
The Framework
Knitters' Company
The Furniture Makers'
Company
The Girdlers' Company
The Glass Sellers' Company
The Glaziers & Painters of
Glass' Company
The Glovers' Company
The Gold and Silver Wyre
Drawers' Company
The Goldsmiths' Company
The Grocers' Company
The Guild of Freeman of the
City of London
The Guild of Young Freeman
of the City of London
The Gunmakers' Company
The Haberdashers' Company
The Honourable Company
of Air Pilots
The Honourable Company
of Master Mariners
The Horners' Company
The Information
Technologists' Company
The Innholders' Company
The Insurers' Company
The International Bankers'
Company
The Ironmongers' Company
The Joiners & Ceilers'
Company
The Law Family Charitable
Foundation
The Lightmongers' Company
The London Metal Exchange
The Loriners' Company
The Makers of Playing
Cards' Company
The Management
Consultants' Company
The Marketors' Company
The Masons' Company
The Mercers' Company
The Merchant Taylors'
Company
The Musicians' Company

The Ned
The Needlemakers' Company
The Parish Clerks' Company
The Pattenmakers' Company
The Paviers' Company
The Pewterers' Company
The Plaisterers' Company
The Plumbers' Company
The Royal Exchange
The Saddlers' Company
The Scriveners' Company
The Security Professionals'
Company
The Skinners' Company
The Solicitors of the City of
London Company
The Sourcing Team Ltd
The Spectacle
Makers' Company
The Stationers & Newspaper
Makers' Company
The Tallow
Chandlers' Company
The Tax Advisers' Company
The Tin Plate Workers alias
Wire Workers' Company
The Tobacco Pipe
Makers and Tobacco
Blenders' Company
The Turners' Company
The Tylers and
Bricklayers' Company
The Vintners' Company
The Water
Conservators' Company
The Wax Chandlers'
Company
The Weavers' Company
The Woolmen Company
The World Traders' Company
The Worshipful Society of
Apothecaries Third Space
Thomas Miller
Tideway
TLPJ Ltd
Tokio Marine HCC
Tokio Marine Kiln
Totum Partners
Toucar Live
TP ICAP plc
Trafalgar House Pensions
Administration Ltd Travers
Smith
Triple Point
Trowers & Hamblins LLP
TSB Bank plc
TSG Consulting
Turner & Townsend
UBS
UniCredit Bank

Union Bank UK plc
Unitrust Protection Services
UK Ltd Vanquis Bank
Veritas Asset
Management LLP
Vintry & Dowgate Ward Club
Vitality
VoiceNotes Ltd
Warwick Business
Consultants
Weil, Gotshal & Manges
Westpac Banking
Corporation
White & Case LLP
Wikborg Rein LLP
Willis Towers Watson
Wimbledon Park Capital
Womble Bond Dickinson
WSP Indigo
Young Scott & Company
Z/Yen Group Limited
Zurich Insurance UK
Zuzumi Ltd

> **Add your company
to the list: Contact us**



The Lord Mayor's Appeal's strategic aim is to create A Better City for All that is Inclusive, Healthy, Skilled and Fair.

Delivering an impact in the City that transforms lives through those four key pillars, The Appeal's thought leadership initiatives Power of Inclusion, This is Me, We Can Be and City Giving Day offer learning, development and engagement opportunities for employees across the Square Mile.

Alongside being part of City Giving Day you can also support The Lord Mayor's Appeal by becoming a Corporate Partner. Further details can be found [here](#).



The Power of Inclusion series breaks down societal and workplace barriers, to help empower and educate organisations to create inclusive and diverse workplace cultures.

> **Change Starts Together**



We Can Be empowers young women to see the City as a viable career option, providing them with enhanced employability skills and confidence, through exposure to participating City businesses.

> **Empower young women**



This is Me is a pioneering mental health initiative, aiming to change attitudes and reduce stigma around mental health in the workplace.

> **End the stigma**



City Giving Day is the one day in the year which enables businesses and employees to come together to celebrate and showcase their charitable and volunteering achievements.

> **Celebrate philanthropy**



For more information on how to get involved in City Giving Day:

Call us: 020 7332 3177

Email: cgd@thelordmayorsappeal.org

@LMAppeal #CGD #GoRed

Register your organisation [➤](#)



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