



# The Green Ribbon Campaign

Mental Health Awareness Week 8–12 May

Together we can #endthestigma of mental health

[lordmayorsappeal.org/thisisme](http://lordmayorsappeal.org/thisisme) @LMAppeal #ThisisMe

This is *me*<sup>TM</sup>  
in the City



LORD  
MAYOR'S  
APPEAL  
CHARITY

Registered Charity No: 1148976

# The Green Ribbon Campaign

Mental Health Awareness Week 8–12 May

Together we can #endthestigma  
of mental health

By wearing the ribbon you will be joining  
50,000 others



To create a visible movement of support for ending the stigma



To show those experiencing mental health issues that there is support and they are not alone



To demonstrate the level of support for this issue in your organisation



To encourage people to share their story and to create an inclusive cultures workplace

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