

THE LORD MAYOR'S APPEAL INITIATIVES



This forum and workshop series breaks down barriers to inclusion by empowering organisations to create inclusive workplace cultures. By sharing learning and best practice to tackle the challenges of diverse representation, it is making a huge impact on the professional culture of the City, creating fully inclusive workplaces and equal opportunities for all. 75% of attendees said they learned something to implement in their business.



This is *me*™ is a pioneering mental health initiative, which aims to change attitudes towards mental health in the workplace, which collaborates with organisations to reduce the stigma, dispel myths and raise awareness, building inclusive workplace cultures to improve employee wellbeing for good. The annual Green Ribbon campaign is a key part of This Is Me. Last year over 150,000 Green Ribbons were worn for Mental Health Awareness Week and World Mental Health Day.



SHE CAN Be is an opportunity for young women to develop their skills and be inspired to join the City workforce through exposure to and collaboration with participating City businesses. Working in partnership with Place2Be, OnSide Youth Zones and Teach First, the Appeal changes young women's perceptions and empowers them to make informed decisions about their careers to see the City as not only a viable, but an exciting career option for them.



Corporate Partners Programme

Our Corporate Partners Programme allows businesses to support the work of The Lord Mayor's Appeal's beneficiary charities, helping them to deliver transformational projects across the capital and beyond. **If you would like to know more, visit thelordmayorsappeal.org/corporate-partners**

THE LORD MAYOR'S APPEAL EVENTS

LORD
MAYOR'S
**CITY
GIVING
DAY®** 22 SEPT
2020

During the year, The Lord Mayor's Appeal hosts an exciting programme of dinners as well as participation and challenge events. You can support these through sponsorship, booking tickets or taking part.

Race Night

Wednesday 25 March,
Mansion House

London Market Dinner

Tuesday 5 May, Guildhall

Golf Day

Monday 15 June,
The Berkshire Golf Club

Dragon Fest

Saturday 5 September,
Fairlop Waters

An annual Dragon Boat Race for teams of 12-16 rowers and a drummer.

Livery Golf Day

Thursday 16 September, Moor Park

Twenty20 Cricket

Sunday 6 September, HAC

Abseil Challenge

Date tbc - 22 Bishopsgate

Join the Lord Mayor as he abseils down the tallest building in the City

Sheriffs' Ball

Friday 19 September

Join the Sheriffs of London for their annual black tie dinner at Guildhall.

Grand Finale

Thursday 5 November

Celebrate the end of the mayoral year with a spectacular Grand Finale.



To find out more about the above or the other events planned for 2020:

Visit www.thelordmayorsappeal.org/events Call: 020 7332 1582 Email: events@thelordmayorsappeal.org