

WHY GET INVOLVED?

City Giving Day is a simple initiative that is good for your business, good for your people, and good for the City and your local community. Whether you're a small business or a large corporation, City Giving Day will provide you with a chance to engage with your employees, recruit volunteers, raise funds for your nominated charities, showcase your charity partners and charitable giving, and most importantly, have some fun!

YOUR PEOPLE

- Provide a platform to promote, educate, or celebrate what you do with your colleagues.
- Provide an opportunity to increase employee engagement in your charitable and volunteering activities.
- Make your colleagues feel proud of the difference they and their company make.

YOUR CITY AND COMMUNITY

- Increase understanding and awareness of the communities and people your company impacts and the issues they face.
- Allow you to strengthen your partnerships with the charities and communities you support.

YOUR BUSINESS

- People want to work for, and stay longer at, a company that has a strong sense of corporate and social responsibility.
- Involve and engage with employees from all levels and departments.
- Be part of a collective and growing movement showing how you are making a difference to society.
- Launch new projects or focus on the charity and community work you are already doing.
- Help change the narrative of how the City and business is perceived.
- Use City Giving Day as a focal point for your CSR activity.

