

# The Lord Mayor's Appeal initiatives

## Power of Inclusion

A series of breakfast seminars that have been developed to empower collaboration across the City to make an impact through creating inclusive working cultures.

## This is Me

A pioneering City-wide mental health campaign which aims to reduce the stigma and dispel the myths around mental health in the workplace and to raise awareness of wellbeing.

## Green Ribbon Campaign

Alongside This is Me, The Lord Mayor's Appeal runs the Green Ribbon campaign, a visual way for thousands of people to demonstrate their commitment to #endthestigma of mental health.

## She Can Be...

One unique day when young women and the City collaborate to provide a platform to change perceptions and identify what needs to change. This initiative aims to open up untapped talent blocked by barriers relating to gender.

## Corporate Partners Programme

By becoming a Corporate Partner and making an annual donation for three years, you can be a key partner on our journey, helping create A Better City for All.

To find out more:

Visit [www.thelordmayorsappeal.org](http://www.thelordmayorsappeal.org) Email: [info@thelordmayorsappeal.org](mailto:info@thelordmayorsappeal.org)

**POWER OF  
INCLUSION**

This is *me*™



**SHE CAN**  
*Be* ↑



### FOR MORE INFORMATION

020 7332 3177  
[cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org)  
[#LMAppeal](https://twitter.com/LMAppeal) [#CGD](https://twitter.com/CGD) [#GoRed](https://twitter.com/GoRed)  
**REGISTER YOUR ORGANISATION**  
[lordmayorsappeal.org/cgd](http://lordmayorsappeal.org/cgd)

# The Lord Mayor's Appeal events



During the year, The Lord Mayor's Appeal hosts an exciting programme of dinners as well as participation and challenge events. You can support these through sponsorship, booking tickets or taking part.



## A Night at the Opera - Tuesday 16th July 2019

A shortened version of Don Giovanni by Garsington Opera Young Artists performed between fine dining menu courses.



## Sheriffs' Ball - Friday 20th September 2019

Join the Sheriffs of London for their annual black tie dinner dance at Guildhall.



## Grand Finale - Tuesday 5th November 2019

Celebrate the end of the mayoral year with a spectacular Grand Finale, themed 'Going out with a Bang'!

To find out more about the above or the other events planned for 2019:

Visit [www.thelordmayorsappeal.org/events](http://www.thelordmayorsappeal.org/events) Call: 020 7332 1582

Email: [lordmayorsappeal.org/events](mailto:lordmayorsappeal.org/events)

FOR MORE INFORMATION

☎ 020 7332 3177

✉ [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org)

🐦 @LMAppeal #CGD #GoRed

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# A record 313 companies took part in 2018

1 Lombard Street	Bouygues UK	Commerzbank AG	Gowling WLG (UK) LLP	Group PLC (LSEG)	RELX Group (formerly Reed Elsevier)	The Haberdashers' Company
15 City Road	Bow Lane Dental Group	Company of PR Practitioners	Grand Tour Arts	MSG Investments	Risk Management Partners	The Home Club
15th Cheapside	Brahams Dutt Badrick French LLP	Credit Agricole CIB	Gulf International Bank (UK) Ltd	Macfarlanes LLP	Risk Management Solutions (RMS)	The Insurers' Company
Management Team	Brand Finance	Credit Suisse	Haggie Partners	Macquarie Group Limited	Robinson Hambro	The Investment Association
Aberdeen Standard Investments	Brewin Dolphin	Czarnikow Group Ltd	Hawk FX	Majedie Asset Management Limited	Royal London Asset Management Ltd	The Ironmongers' Company
AFME	Bridge Ward Club	D&D London (Coq d'Argent)	Heart of the City	Man Group plc	RSA Insurance Group Plc	The London Metal Exchange
Agricultural Bank of China (UK) Ltd	BRIT Insurance	Data Driven Era Ltd	Helical	Marsh Ltd	Salix Finance Ltd	The Management Consultants' Company
AIG Europe Ltd	British American Tobacco (BAT)	DDCA Ratings Limited	Herbert Smith Freehills	Matthews & Goodman LLP	Santander	The Mercers' Company
Aiiri	British Land	Dentons UKMEA LLP	Hispania Restaurants Ltd	Mayer Brown International LLP (MBI)	Sarasin & Partners LLP	The Office Group
Alfa Systems	British Red Cross	Deutsche Bank	Howard Kennedy LLP	Metro Bank Plc	Saul Trustee Company	The Plasterers' Company
Alium Partners	Broad Street Ward Club	DNB Bank	Howden UK Group Ltd	Micholmes Enterprises Limited	Savills	The Sourcing Team Ltd
Allen & Overy LLP	Bryan Cave Leighton Paisner LLP	Doddle	HP Inc	Mirus World Ltd	Schroders	The Tallow Chandlers' Company
Allianz Global Investors	BT	DPP Ltd	Hudson McKenzie	Monument Place	SEI Investments (Europe) Ltd	The Vino Beano
Allied World	BWB Consulting	DWF	Indigo Planning Limited	MS Amlin	Shanghai Pudong Development Bank London RO	The Wellbeing Collective
Alpha Financial Markets Consulting	Canaccord Genuity Wealth	Eagle Investment Systems	Infopro Digital Services Limited	Music in Offices	Shinghai MWR Infosecurity	The CityUK
Amicorp (UK) Limited	Capita	East London Business Alliance	Innovate Finance	Naisbitt King Asset Management Limited	Shopper Media Group	Third Space
Aon	Capital Group	Ecclesiastical Insurance	Insight Investment	National Australia Bank	Simmons & Simmons	Tideway
Artesian Solutions	Catalyst Development Ltd	Elizabeth Carter Consulting Ltd	International Associate Clubs	NatWest Bank, City of London	Simpson Thacher & Bartlett	Tindall Riley & Co Ltd
Arthur J Gallagher	CB RE Resourcing Limited	Ellwood Atfield	Invesco Perpetual	Newton Investment Management	Singletrack	Tokio Marine HCC
Ascot Underwriting Ltd	Charities Aid Foundation (CAF)	Elison Consulting Ltd	Investec Bank Plc	NHS England	Sir Robert McAlpine Skanska	Tokio Marine Kiln
Ashurst LLP	Charles Russell Speechlys LLP	EQ Investors	IoD City of London	NHS Property Services Ltd	Skye Cloud Limited	Tower Research Capital Limited
Association of Certified Commercial Diplomats	Charles Stanley	Ethical Angel	Ipreo	Nomura International Plc	Slaughter and May	TP ICAP
Association of Foreign Banks	Chartered Banker Institute	Euroclear SA/NV	Irwin Mitchell	Northern Trust	SMBC Nikko Capital Markets	Travers Smith
Atrium Underwriters Limited (AGSL)	China Construction Bank London	Euromoney Institutional Investor PLC	IT Graduate Recruitment	Olive & Squash	Societe Generale	Trowers & Hamlin
BACB Bank	Chrysalis Consulting Ltd	Euromonitor International	J.P. Morgan	P J Martinelli Ltd	Sova Capital Limited	TSG Consulting
Baker McKenzie	CIBC World Markets Plc	Eversheds Sutherland LLP	Janus Henderson Investors	Pandure Gordon	Standard Bank plc	UBS
Bank of America Merrill Lynch	CISI	EY (Ernst & Young)	Johnson Matthey PLC	Payden & Rygel	State Street	Ultimate Security
Bank of China	Citi Group	EY Foundation	JPW Real Estate	Peulbed	Stephenson Harwood	UniCredit Bank
Bank of England	Citibank	FBN Bank (UK) Ltd	Junior Chamber International London	Peters & Peters LLP	Stifel	Union Bank UK plc
Bank of Ireland UK	City & Guilds	Fidelity International	Keates Ferris	Phoenix Group	Synschron	Unum
Banking Standards Board	City A.M.	Fieldfisher	Killik & Co	Pinsent Masons	T. Rowe Price	Vanquis Bank
Barclays	City Livery Club	Fieldfisher	Kinney Green	Pool Reinsurance Company Limited	Talbot Underwriting Ltd	Virgin Money plc
Barnett Waddingham LLP	City of London Corporation - Guildhall	Fieldfisher	Land Securities	Pret a Manger	Tata Consultancy Services	Vitality
BASF Metals Limited	City of London Corporation - Guildhall	Fieldfisher	Landesbank Hessen-Thüringen Girozentrale (Helaba)	Prudential plc	Taylor Wessing	VoiceNotes Ltd
Bates Wells Braithwaite	City of London Corporation - The Mansion House	Fieldfisher	Laura Devine Solicitors	Punter Southall Aspire	Taylor Wimpey	Warwick Business Consultants
Baygo	Clarksons Platou	Fieldfisher	Legal and General (LGIM)	PwC UK	TD Securities	Watson Farley & Williams LLP
BE Offices	ClearBank	Fieldfisher	Lewis Silkin LLP	Ratesetter	TestHouse Ltd	Weil, Gotshal & Manges
Beazley Group	Cleary Gottlieb Steen & Hamilton LLP	Fieldfisher	Leyton UK	Rathbones Investment Management	The Access Bank UK Limited	White & Case LLP
Berkeley Group Ltd	Clifford Chance	Fieldfisher	Liberty Specialty Markets	Raymond James Investment Services Limited	The Brokerage Citylink	Willis Towers Watson
Bircham Dyson Bell	Close Brothers Ltd	Fieldfisher	Linklaters LLP	RBC Capital Markets	The Carpenters' Company	Wilson James
Bird & Bird	CMS Cameron McKenna	Fieldfisher	LKK HPG	Reignwood Investments UK Ltd	The Don Restaurant	Work for Good
Blackrock Investment Management (UK) Limited	Columbia Threadneedle Investments	Fieldfisher	Lloyds Banking Group		The Drapers' Company	Worldpay
Blenheim Chalcot		Fieldfisher	Lloyd's of London		The Fiser Group	Z/Yen Group Limited
Bloomberg		Fieldfisher	London Institute of Banking & Finance		The Guild of Freeman of the City of London	Zenith Bank (UK) Limited
BMO Financial Group		Fieldfisher	London Stock Exchange			Zurich Insurance UK
BNP Paribas		Fieldfisher				
BNY Mellon		Fieldfisher				