

WHAT IS CITY GIVING DAY?

Unite to promote the City as a force for good

Launched in 2014, **City Giving Day** is a unique annual event that has become a staple in the City's calendar, uniting us through charity and community partnerships.

Companies involved in **City Giving Day** use it as an opportunity to showcase their amazing charitable and community work, letting their staff and visitors know about the difference they are making and the lives they are changing.

In fact, some companies use **City Giving Day** as an opportunity to run events at their national and international offices too – bringing their businesses together for a common goal!

2018 was **City Giving Day's** best year yet, a record 313 companies signed up and were involved in a whole range of activities from charity fairs and cycleathons to bake offs and raffles.



"It's greater than London, it's happening in other places and that helps us as a business unite around great themes such as the charities we are all supporting."

Dominic Christian, Aon

For news and updates in the lead up to **City Giving Day** follow our story in

CITY.A.M.

FOR MORE INFORMATION

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