

# Fundraising ideas



LORD MAYOR'S APPEAL CHARITY



A Better City for All

TIME GIVEN, PEOPLE SUPPORTED  
Celebrating volunteering and philanthropy in the City of London

We are delighted that you are taking part in City Giving Day 2021, The Lord Mayor's Appeal's annual celebration of volunteering and philanthropy.

City Giving Day is the perfect opportunity to demonstrate the support you provide to charities and good causes, and is one day in the year when businesses can unite to celebrate and showcase their charitable and volunteering achievements with employees, clients, suppliers and the public.

We've come up with some great activities that will really engage your colleagues. These activities and events can be run online or in person, they could even be a mixture of both.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org)

#CGD #GoRed #CityGivingDay

## 1 Host a talent show



what hidden talents do you and your colleagues have? Charge for a ticket and gather round to be entertained.

## 2 Offer your services to local organisations



maybe a charity needs some bookkeeping, or a school could do with some marketing support. Can you and your colleagues offer your skills and time?

## 3 Host a yoga or fitness class



encourage your colleagues to get active with an online fitness class.

## 4 Wine tasting evening



invite a local wine merchant to suggest a range of wines and charge people to attend the tasting.

## 5 Hold a Scavenger hunt



come up with a list of things that people have to find around the office or at home.

## 6 Karaoke



impress your colleagues with your singing ability — try out your favourite tunes, rock songs and ballads. Pay per song.

## 7 Bake-a-long



pick a recipe, gather the ingredients, and all join in and bake at the same time.

## 8 Bake off - the



City Giving Day favourite, who will be crowned 'Star Baker' this year?

IN PARTNERSHIP WITH  
**CITY.A.M.**

### 9 Auction of promises



ask colleagues to offer up a skill or service, and then bid on what you want.

### 10 Physical challenges



how many press ups / sit ups / etc can you do in an hour or throughout the day?

### 11 Sports day



take yourself back to your school days - who will win the egg and spoon race?

### 12 Challenge your CEO



to do something - what would you love to see them do?

### 13 Pie someone



and stream it across your internal communications channels.

### 14 Decorate your office red



and then share the photos with us on social media using #CGD #GoRed

### 15 Shave your hair or beard



lockdown grooming left your hair lengthier than usual? Why not get sponsored to shave it off?

### 16 Go red



with your colleagues for the day and make a donation. You could have a fancy dress or best dressed competition.

### 17 Host a creative competition



set a theme and see what poetry, art, craft or performance people can come up with.

### 18 Running challenge



compete in teams or as individuals to see who can run the equivalent of the Square Mile fastest.

### 19 Rave up



host a pre-work, alcohol-free rave to get the blood pumping for a day at your desk. Pay to join in or raise money for non-stop dancing.

### 20 Shake it off



learn a dance routine and see how many times you can repeat it in an hour.

### 21 Escape the room



make your way through the virtual escape rooms, solving puzzles to escape. Fastest team wins!

### 22 All day challenges



get sponsored to do an activity for a whole day... Play a board game for 12 hours straight; dust off that 1000-piece jigsaw puzzle; spend the day dancing for charity; do a sponsored silence; or try a sponsored readathon.

### 23 Game for the win



set up a gaming tournament with your colleagues online, who'll be the ultimate champion? Or see who can make it through the levels fastest.

### 24 Save money



donate the cost of your commute, coffee, lunch or any other daily savings from not working at the office.

### 25 Quiz for a cause



get people together online, host a virtual quiz and set up a fundraising page where people can donate to enter.

### 26 Volunteer your time



there are heaps of ways you can help others, either in person or from home.

Don't forget to share photos of what you are up to and use the hashtags #CGD #GoRed #CityGivingDay We can't wait to see what you get up to!