



Fundraising ideas

TIME GIVEN, PEOPLE SUPPORTED

Celebrating volunteering and
philanthropy in the City of London

23 September 2025

We are delighted that you are taking part in City Giving Day 2025.

City Giving Day is the perfect opportunity to demonstrate the support you provide to charities and good causes, and is one day in the year when businesses can unite to celebrate and showcase their charitable and volunteering achievements with employees, clients, suppliers and the public.

We've come up with some great activities that will really engage your colleagues. These activities and events can be run online or in person, they could even be a mixture of both.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing cgd@thelordmayorsappeal.org

#CGD #GoRed #CityGivingDay

Go red



Encourage your colleagues to wear something red and make a donation. Give a prize to the best dressed!

Book sale



Ask your colleagues to donate their unwanted books and hold an office book sale.

Baby photo competition



Ask your colleagues to bring in a photo of themselves as a baby, then charge colleagues to guess who's who.

Auction of promises



Ask your colleagues to offer up a skill or service and then bid on what you want.

Donate your coffee money



Ask colleagues to donate the cost of their morning coffee.

Host a karaoke challenge



Impress your colleagues with your singing ability – try out your favourite tunes, rock songs and ballads. Pay per song.

Organise a board game tournament

A great lunchtime activity. Ask colleagues to bring in their favourite board games. Players donate to take part.



Decorate your office red



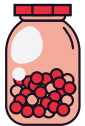
and then share the photos with us on social media using #CGD #GoRed

Sponsored silence



Sponsor your chattiest colleagues to keep quiet for an hour, a morning or all day!

How many sweets in the jar?



Donate to make a guess. Whoever has the winning answer wins the sweets.

Recipe book

Ask your colleagues to share their signature dish recipes - collate them into a recipe book and sell it for a donation



Bake Off

A City Giving Day favourite. Who will be crowned your "Star Baker"? Sell the cakes for a donation when judging has finished.



Name the ...

teddy or doll. Charge per entry and the person who guesses the right name, wins the teddy or doll.



Organise a scavenger hunt

Come up with a list of things that people have to find around the office or your building. Donate to take part.



Don't forget to share your photos, using #CGD #GoRed #CityGivingDay We can't wait to see what you get up to!

Donate the cost of your commute



If some of your colleagues are working from home on City Giving Day, ask them to donate the cost of their commute

Challenge your CEO

Ask your colleagues for a donation to set a challenge for your CEO - don't forget to share the photos!



Come dine with me

Ask your colleagues to bring in a dish that represents their cultural heritage. Ask for donations to try the different foods.



Donate your loose change

Ask your colleagues to donate any loose change they might have in their purses, wallets or pockets - you'll be amazed how much you can collect.



5-a-side football competition

Either inter-department or maybe challenge other businesses in your building. Raise funds by charging a player fee and spectator fee.



Wine tasting event

Invite a local wine merchant to suggest a range of wines and charge people to attend the tasting.



Organise an office sports day

Paper plane javelin, desk chair sprint, three-legged race - who will win the gold medal? Raise funds by charging your colleagues to enter.



TOP TIP - Set up a JustGiving page to collect your fundraising, it can go straight to your chosen charity, no counting needed!