



## City Giving Day – 25<sup>th</sup> September - Let's Go Red!

On Tuesday 25<sup>th</sup> September 2018 we are joining up with the rest of the City to celebrate City Giving Day!

Championed by the Lord Mayor of London hundreds of businesses across the City are taking part by celebrating and promoting the fantastic work they have achieved, and continue to achieve, with the charities and communities they support.

Collaborating with almost 300 City organisations we are joining forces by joining the **Go Red** campaign and encourage you to wear, carry, bake, or even dye something red, the City's emblematic colour, as part of the celebration.

**Time Given, People Supported** is the theme of City Giving Day, with many companies choosing to volunteer or raise money/awareness for the charities that they care about including the Lord Mayor's Appeal charities: Place2Be, Onside Youth Zones and Samaritans.

We will be celebrating and promoting our work with charities and the community by.....

What:  
Where:  
When:  
Why:

This is a chance for all of us to get involved. We'll be taking photos and tweeting about all the work we are doing using #CGD #GoRed so if you are donning on something **red** on 26<sup>th</sup> September we'll be sure to capture it.

For more information please contact: .....

### Notes

- The current Lord Mayor is Alderman Charles Bowman, the 690<sup>th</sup> Lord Mayor of the City of London
- City Giving Day is a Lord Mayor's Appeal initiative and will continue to run every year led by each successive Lord Mayor of the City of London
- On City Giving Day, Lord Mayor, Alderman Charles Bowman will be visiting organisations throughout the Square Mile to hear stories of their inspirational work and their outstanding City community programmes
- It is possible to share your stories and achievements on social media using the hashtags #CGD and #GoRed



**REMINDER: Go Red - City Giving Day – Tomorrow!!**

We are really looking forward to showcasing/celebrating the best of our charity and community work tomorrow on City Giving Day, 25<sup>th</sup> September.

Truly getting into the spirit of things we hope that you will all join us by **going red** on the day along with the hundreds of businesses across London taking part all showcasing the amazing charity and community work done here in the City.

Get involved!

Stuck for ideas?

- Wear red socks, ties, dress, suit or jewellery
- Carry a red handbag, ipad case, or phone cover
- Paint your nails
- Change your screen saver for the day
- Bake a red cake for the office

Anything red goes, and we'll be keeping a close eye on which department/individual does it best so we can post on social media on the day.

For more information contact.....