

power

of

inclusion



# Membership 2020

The Lord Mayor's Appeal brings together businesses, neighbouring communities, employees and charities to find solutions to some of London's most pressing societal issues. Our vision is to create A Better City for All, one that is Inclusive, Healthy, Skilled and Fair, helping 1 million people thrive. Through our work we have a transformational impact on people's lives.

## An Inclusive City

[TheLordMayorsAppeal.org](https://www.thelordmayorsappeal.org)

[@LMAppeal](https://twitter.com/LMAppeal)

[in The Lord Mayor's Appeal](https://www.linkedin.com/company/the-lord-mayor-s-appeal)

[© TheLordMayorsAppeal](https://www.instagram.com/thelordmayorsappeal)

Our Power of Inclusion series aims to create a City that is inclusive and open to everyone. Inclusive workplaces are more productive, commercially successful, and have a happier and more engaged workforce. Membership enables your business to gain expert insights from others, share best practice on policies and programmes, and collaborate for effective change.

90%

Over 90% of attendees say that they would recommend a POI event to a colleague.

94%

94% of attendees agreed that the event format is great for gaining insights from the speakers.

75%

Almost 75% of attendees said they had learnt something at the breakfast that they would consider implementing in their business.

power

of

inclusion

# Events programme 2020

**The Power of Inclusion 2020 series will focus on social mobility**, and explore some of the structural barriers and internal beliefs that can stop people progressing. We will look at what social mobility is, explore how to develop inclusive cultures, and support organisations to address potential biases. The programme will explore a range of topics including socially diverse recruitment, inclusive workplace cultures, diversity in leadership, sponsorship and networks, and measuring impact.

**The Lord Mayor will attend each event** and will be joined by expert panellists, practitioners, and thought leaders who are committed to creating inclusive workplaces. Each event provides practical tips and tools that enable members to implement learnings within their own businesses, as well as an opportunity to showcase real life success stories, collaborate with others, and gather new ideas.

**This year we have adapted to the current Covid-19 situation** and are taking our first 2020 events online, which offers more flexibility and an inclusive approach, giving our members the opportunity to extend their reach by enabling others across your organisation.

'Our participation in the Power of Inclusion programme has been positive. Our staff have benefited from excellent presentations and forums that have enriched their approach to our strategic commitment.'

Ros Irving, Euromoney Institutional Investor PLC



## Senior Leadership Forum

The Senior Leadership forum meets regularly throughout the year. It is a series of exclusive solution focused meetings for senior executives that engages in thought leadership discussions around key diversity and inclusion issues. It is also an opportunity to collaborate with other like minded leaders to help shape the programme and push the agenda forward across the City.

## Power of Inclusion resources

After our events we share the resources, slide decks, contact details and videos of the speakers. In addition, we regularly share new and fresh resources including research, toolkits and recommendations.

This year we are developing a storytelling film campaign around our focus of social mobility. The films will showcase the perspectives of a variety of business people from lower-socio economic backgrounds, giving them an opportunity to share their experiences and how they overcame barriers to employment and success in business and the City. As a member of Power of Inclusion you will have exclusive access to all of the social mobility film content.

We also identify organisations that are excelling in this space, and can arrange personal introductions for members to share knowledge first hand.

power

of

inclusion

# Membership

## Sign Up Now

It's an opportunity to be part of a collective of businesses and leaders who are committed to turning the dial on creating inclusive workplaces, and transform practices to create happier and more productive workplaces.

If you are interested in becoming a member or would like more information please contact Sarah James, Programme Manager at [sarah.james@thelordmayorsappeal.org](mailto:sarah.james@thelordmayorsappeal.org)

**Membership of Power of Inclusion is £5,000 per year (a reduced rate is available for smaller organisations). As a member of Power of Inclusion you will be given the following:**

- 6 places at our online Power of Inclusion events
- 2 places at our in person Power of Inclusion events
- 1 place for a senior leader at our Senior Leadership Forum
- Access to all our Power of Inclusion resources