



## **Limited Edition Lord Mayor's Whiskey**

### **Background**

The Master of the Worshipful Company of Distillers, Chris Porter and the Middle Warden, Lorne Mackillop, wanted to recognise the historic event of Vincent Keaveny, Honorary Liveryman and Court Assistant of the Company, becoming the first Irish Lord Mayor of the City of London and only the third Distiller to achieve this office.

They thought it would be appropriate for the Company to offer the Lord Mayor a unique and personal gift for use during his year. The idea was to offer a cask of Jameson Black Barrel - a premium version of Jameson, the leading global Irish whiskey. The cask could be bottled with a unique label which would be personal to Vincent and his position as Lord Mayor.

The Master wanted to keep the entire project secret so that the gift could be revealed at the Company's 350th anniversary banquet on 15<sup>th</sup> June 2022 at the Guildhall, at which the Lord Mayor would be present as the guest of honour.

It has been a great team effort resulting in the gift of a single presentation bottle on Wednesday 15 June, which was met with spontaneous and enthusiastic applause from all those present in the Guildhall. The secret had been well and truly kept.

The Lord Mayor has generously gifted the bottles to The Lord Mayor's Appeal for us to raise funds in order to support the work we do to make the City, *A Better City for All*. Now you have the chance to own a unique part of the City of London's history and support us in this endeavour.

### **About the whiskey**

This special edition whiskey is produced from Jameson Black Barrel - a premium Jameson whiskey. It is a blend of traditional Irish pot still and rare batch grain whiskeys, triple distilled and matured in a combination of oak, sherry and double charred black barrels. The result is a rich and unmistakably smooth, fresh taste. Jameson Black Barrel has been the recipient of many accolades.

### **Tasting notes**

Nose: Butterscotch and creamy, toffee fudge aroma.

Taste: Nutty notes with deep spice and vanilla sweetness.

Finish: Rich and intense toasted wood, exotic fruit and vanilla.

Jameson has been producing a variety of different Irish whiskeys since 1780 and is comfortably the world's bestselling Irish whiskey with millions of worldwide fans of its triple-distilled, easy-drinking charm.