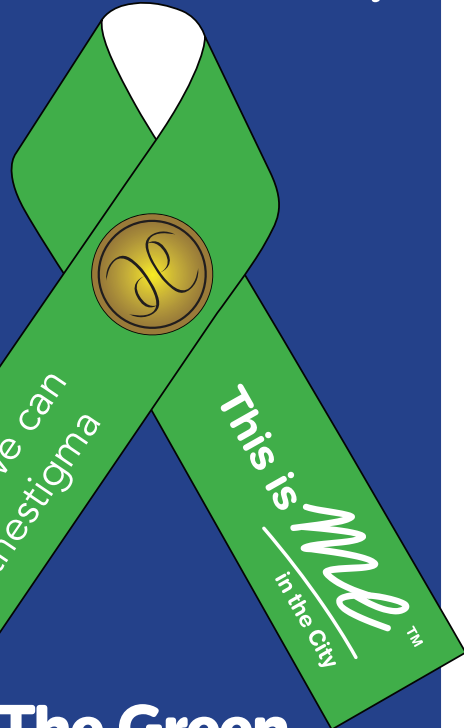


This is *me*TM
in the City



The Green Ribbon Campaign

Mental Health Awareness Week 8–12 May

Together we can #endthestigma
of mental health



LORD
MAYOR'S
APPEAL
CHARITY





Registered Charity No: 1148976

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By wearing the ribbon you will
be joining 50,000 others

-  To create a visible movement of support for ending the stigma
-  To show those experiencing mental health issues that there is support and they are not alone
-  To demonstrate the level of support for this issue in your organisation
-  To encourage people to share their story and to create an inclusive cultures workplace

lordmayorsappeal.org/thisisme
[@LMAppeal](https://twitter.com/LMAppeal) #ThisisMe

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