

# Fundraising ideas

TIME GIVEN, PEOPLE SUPPORTED

Celebrating volunteering and philanthropy in the City of London

We are delighted that you are taking part in City Giving Day 2023, The Lord Mayor's Appeal's annual celebration of volunteering and philanthropy.

City Giving Day is the perfect opportunity to demonstrate the support you provide to charities and good causes, and is one day in the year when businesses can unite to celebrate and showcase their charitable and volunteering achievements with employees, clients, suppliers and the public.

We've come up with some great activities that will really engage your colleagues. These activities and events can be run online or in person, they could even be a mixture of both.

If you have any other great ideas, do let us know, by tagging us on social media, or emailing [cgd@thelordmayorsappeal.org](mailto:cgd@thelordmayorsappeal.org)

#CGD #GoRed #CityGivingDay

### 1 Host a talent show

what hidden talents do you and your colleagues have? Charge for a ticket and gather round to be entertained.



### 2 Offer your services to local organisations

maybe a charity needs some bookkeeping, or a school could do with some marketing support. Can you and your colleagues offer your skills and time?



### 3 Host a yoga or fitness class

encourage your colleagues to get active.



### 4 Wine tasting evening

invite a local wine merchant to suggest a range of wines and charge people to attend the tasting.



### 5 Hold a Scavenger hunt

come up with a list of things that people have to find around the office or at home.



### 6 Karaoke

impress your colleagues with your singing ability – try out your favourite tunes, rock songs and ballads. Pay per song.



### 7 Bake-a-long

pick a recipe, gather the ingredients, and all join in and bake at the same time.



**8 Bake off** – the City Giving Day favourite, who will be crowned 'Star Baker' this year?



### 9 Auction of promises

ask colleagues to offer up a skill or service, and then bid on what you want.



### 10 Physical challenges

how many press ups / sit ups / etc can you do in an hour or throughout the day?



### 11 Sports day

take yourself back to your school days – who will win the egg and spoon race?



### 12 Challenge your CEO

to do something – what would you love to see them do?



### 13 Harvest festival

arrange a harvest festival collection and donate any goods to a local foodbank or other cause.



### 14 Decorate your office red

and then share the photos with us on social media using #CGD #GoRed



### 15 Shave your hair or beard

lockdown grooming left your hair lengthier than usual? Why not get sponsored to shave it off?



### 16 Go red

with your colleagues for the day and make a donation. You could have a fancy dress or best dressed competition.



### 17 Host a creative competition

set a theme and see what poetry, art, craft or performance people can come up with.



### 18 Running challenge

compete in teams or as individuals to see who can run the equivalent of the Square Mile fastest.



### 19 Charity book sale

ask colleagues to donate their old reads and hold an office book sale.



### 20 Shake it off

learn a dance routine and see how many times you can repeat it in an hour.



### 21 Escape the room

make your way through the virtual escape rooms, solving puzzles to escape. Fastest team wins!



### 22 All day challenges

get sponsored to do an activity for a whole day... Play a board game for 12 hours straight; dust off that 1000-piece jigsaw puzzle; spend the day dancing for charity; do a sponsored silence; or try a sponsored readathon.



### 23 Game for the win

set up a gaming tournament with your colleagues online, who'll be the ultimate champion? Or see who can make it through the levels fastest.



### 24 Save money

donate the cost of your commute, coffee, lunch or any other daily savings from not working at the office.



### 25 Baby photo competition

ask your colleagues to bring in a photo of themselves as a baby, then charge colleagues to guess who's who.



### 26 Volunteer your time

there are heaps of ways you can help others, either in person or from home.



Don't forget to share photos of what you are up to and use the hashtags #CGD #GoRed #CityGivingDay We can't wait to see what you get up to!