

This is *me*<sup>TM</sup>  
in the City



## The Green Ribbon Campaign

Mental Health Awareness Week 8–12 May

Together we can #endthestigma  
of mental health



LORD  
MAYOR'S  
APPEAL  
CHARITY

Registered Charity No: 1148976

# The Green Ribbon Campaign

Mental Health Awareness Week 8–12 May

Together we can  
**#endthestigma**  
of mental health

By wearing the ribbon you will  
be joining 50,000 others



To create a visible  
movement of support for  
ending the stigma



To show those experiencing  
mental health issues that  
there is support and they are  
not alone



To demonstrate the level of  
support for this issue in your  
organisation



To encourage people to  
share their story and to  
create an inclusive cultures  
workplace

[lordmayorsappeal.org/thisisme](https://lordmayorsappeal.org/thisisme)  
@LMAppeal #ThisisMe